

NEWS RELEASE

Contact Information:

Sheringham Distillery

Rhonda Chisholm

(778) 425 2019

marketing@sheringhamdistillery.com



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SHERINGHAM DISTILLERY BRINGS A CHEF'S PALETTE TO THE STILL TO CREATE THE WORLD'S MOST DRINKABLE GIN

BRITISH COLUMBIA, June 30, 2022—The skills required to find harmony in high-quality ingredients in the kitchen are the same principles that apply to distilling exquisite gin, and [Sheringham Distillery](#) does just that. Sheringham's mission is to create the world's most drinkable gin by focusing on high-quality, carefully curated, complementary ingredients that result in spirits that are equally delicious sipped on their own as in a cocktail.

The distillery caught global attention in their fourth year of business, after their flagship spirit, [Seaside Gin](#), took home the [World's Best Contemporary Gin](#) award in the [World Gin Awards](#) in London, UK.

“Every chef has the same ingredients in their pantry, but the skill lies in how they balance each flavor to create a unique outcome. This is the [Sheringham approach](#) to crafting spirits.” [Jason Maclsaac](#), Sheringham's Master Distiller and Co-Founder, explains. Jason has spent more than twenty years mastering the principles of creating balanced flavor profiles in food as a chef.

Sheringham is an emerging brand with plans to scale the globe. Since founding in 2015, [they've expanded](#) from the British Columbia market into Ontario, Québec, Nova Scotia, the United States, the United Kingdom, France, Norway, and Taiwan.

With Sheringham's strong ties to their West Coast roots, sustainability initiatives are at the core of their business. A portion of all the distillery's sales goes to [SeaLegacy](#), an organization with a mission to create healthy and abundant oceans through the power of visual storytelling. Sheringham plans to be carbon neutral by 2023.

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